

THIS BOOK IS MIGHTY. ANNE IS THE TRUE EXPERT IN TRANSFERRING THE SKILLS, FRAMEWORK, AND PLAN FOR YOUR ORGANIZING CAREER. HER METHODOLOGY AND TRAINING LED ME TO CONFIDENTLY LAUNCH MY COMPANY, SIMPLIFY EXPERTS, AND BUILD IT INTO A THRIVING, MULTIPLE SIX-FIGURE REVENUE STREAM. FOLLOW HER PLAN!

—DENISE ALLAN, CPO-CD, CPO
SIMPLIFY EXPERTS, LLC
AUTHOR OF DECLUTTER AND THRIVE

MASTERING THE BUSINESS OF ORGANIZING

A GUIDE TO PLAN, LAUNCH, MANAGE, GROW AND LEVERAGE A PROFITABLE, PROFESSIONAL ORGANIZING BUSINESS

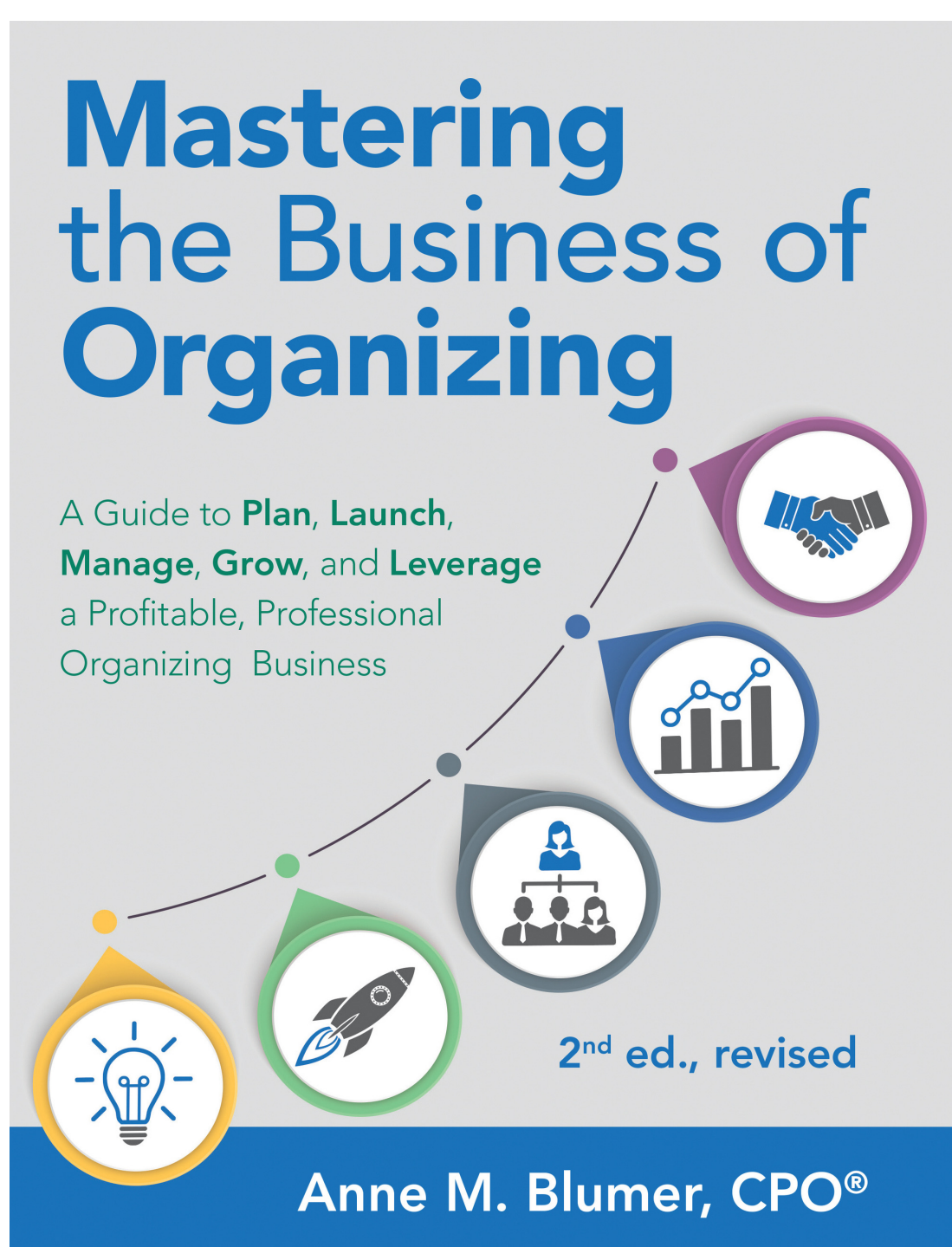
Through the Institute for Professional Organizers, a division of SolutionsForYou, Inc., Anne has trained hundreds of new professional organizers how to plan, launch, manage, grow, and leverage profitable businesses. Anne has extensive experience developing training materials and training professionals in the areas of small-business administration and management, employee benefits, information systems, and mergers and acquisitions. Her experience as a business owner and founder of SolutionsForYou, Inc. Organizing Services has given her skills, knowledge, and the ability to provide complete and comprehensive training for individuals.

Anne is among the inaugural two hundred professional organizers in the world to receive the Certified Professional Organizer CPO designation from the Board of Certification for Professional Organizers (BCPO). Additionally, Anne holds a certificate of training from the Coach Approach for Organizers and from the Institute for Challenging Disorganization (ICD) a Level II ADD Specialist Certificate, Level II Chronic Disorganization Specialist Certificate, and five Level One Certificates of Study.

ANNE BLUMER, CPO

I wrote Mastering the Business of Organizing because I believe in the immense value of the professional organizing profession. I want others who aspire to it to represent the industry as experienced and knowledgeable professionals.

When I began my professional organizing business, I was far from mastering the business of organizing. I have learned and grown from my experiences, and with my business comprising fourteen distinct streams of revenue, I feel I have now mastered the business of organizing.



Mastering the Business of Organizing is a “how-to” masterpiece! In my twenty-four-plus years as a professional organizer, there has never been anything quite like it. Here, Anne generously shares her wisdom and knowledge from her fifteen years’ experience in the organizing field. Each chapter is sequentially organized and is a complete compilation of easy-to-read instructions and concepts with all the tools necessary for starting, running, managing, and marketing a professional organizing business. A fabulous must-have for anyone interested in enhancing, advancing, or exploring the field of professional organizing.

Sheila Delson, CPO-CD, CPO
Freedom Domain Concepts
www.freedomdomainconcepts.com



A GUIDE TO PLAN, LAUNCH, MANAGE, GROW, AND LEVERAGE A PROFITABLE, PROFESSIONAL ORGANIZING BUSINESS

WORD COUNT: 49,314

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AVAILABLE ON



MASTERING THE BUSINESS OF ORGANIZING WILL:

- Provide you with the knowledge and skills you need to become a successful professional organizer and business owner.
- Help you cut out months or even years of annoying mistakes and learning curves because you need to make money immediately.
- Show you how to position yourself to attract your ideal client with one hundred marketing ideas.
 - Introduce you to blogging and website development.
- Instruct you on how to clearly communicate your value and how to charge for your valuable services.
- Teach you new organizing skills and techniques to work with a variety of client types.
- Provide you with legal, insurance, and tax information to get you started in the right business entity for you and an understanding of the protection your business needs.
- Teach you proven processes and systems to organize others and transfer organizing skills.
- Tell you real client stories that will inspire you to teach others organizing skills and keep you from making some serious mistakes in dealing with clients.
- Move you to action with recommended exercises and actions found at the end of the chapters.

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Mastering the Business of Organizing is a comprehensive resource for professional organizers. Prospective and new organizers will learn both what steps to take to set up a smooth-running business and the breadth of skills they will want to cultivate to succeed in helping the variety of clients they will encounter. Veteran organizers will glean plenty of ideas to help them grow and evolve their businesses. This book is a valuable asset for every professional organizer's library.

Valentina Sgro

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Past president of the Institute for Challenging Disorganization

Award-winning author of the Patience Oaktree organizing novels and short stories

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